super.money appoints Rohan Khara as Chief Product Officer to lead its next phase of product innovation across payments, credit and commerce

National, 16th September 2026: super.money, India's next-generation fintech platform, today announced the appointment of **Rohan Khara** as **Chief Product Officer**, strengthening its product leadership as the company enters its next phase of growth across payments, credit and commerce. Rohan brings close to two decades of experience spanning product management, financial services and consumer technology, with senior product leadership roles at BharatPe, FairMoney, Gojek and MobiKwik. At BharatPe, he served as Chief Product Officer, leading product development and innovation across its merchant and consumer businesses. Prior to that, he was Managing Director, India at FairMoney, having previously served as the company's Chief Product Officer for Nigeria and India.

His experience spans building and scaling financial services products across India, Indonesia and Nigeria, with a strong focus on translating evolving consumer needs into intuitive product experiences and building technology-led products at scale. He was also part of the founding team of Gojek's Financial Services business in Jakarta, where he helped build financial products for emerging markets.

Speaking on the appointment, **Prakash Sikaria, Founder & CEO, super.money, said,** *"super.money has built strong momentum by challenging the 'traditional role' of a payments app. We are now at an important inflection point, where we are focusing on building a broader financial platform that can create value for consumers across how they pay, borrow and shop. Rohan has spent his career building products at the intersection of technology, financial services and consumer behaviour, across some of the most dynamic markets in the world. His product leadership will be instrumental as we build the next generation of financial experiences for India's young, digitally native consumers."*

Speaking on joining super.money, **Rohan Khara, Chief Product Officer, super.money, said,** *"What stands out about super.money is the strength of the consumer proposition it has built in a remarkably short period of time. It has earned the trust and engagement of a new generation of Indian consumers by rethinking what a payments experience can deliver. I'm excited to build on that foundation and create products that turn everyday transactions into lasting financial value across UPI, credit and commerce."*

As UPI continues to account for the vast majority of India's digital payment transactions, the next opportunity is to move beyond simply enabling payments to making every transaction more valuable for consumers. super.money is building towards this future by bringing together payments, rewards, credit and commerce in a single platform. This is enabling consumers to earn on transactions, build a stronger credit footprint through responsible repayment behaviour, and access greater affordability at the point of purchase.

About super.money

super.money, backed by the Flipkart Group, is a youth-focused UPI and credit-led fintech platform that is changing the way Indians manage their payments and financial needs. The app blends smooth and secure UPI payments with real cashback on every transaction and easy access to credit, including secured RuPay cards, credit at checkout and personal loans. super.money's focus is on delivering recurring value to users instead of one-time rewards. Built with a strong compliance culture, super.money aims to become India's preferred financial platform that brings together UPI, credit and everyday commerce. super.money is ISO 27001 and PCI DSS certified.

For media queries, contact priyanka.serrao1@super.money